

# Claire Zimmerman

clairezimm.com // 617.717.9221 // Its.Claire.Zimm@gmail.com

## About

Claire Zimmerman is an LA-based creative and art director from Boston, Massachusetts. With a golden retriever named Banksy, and a taste for all things spicy, she's an ideator obsessed with creating things that make your eyes happy.

## Education

### Univeristy of Miami

Class of 2016  
B.S Creative Advertising  
Minor in Studio Art

## Accolades

### Gold Clio - Entertainment

Games - Design - Other  
The Meat Machine  
2023

### Bronze Clio - Entertainment

Games - Design - Other  
The Power of Jade  
2023

### Cannes Young Lion

2nd Place Winner  
Digital Category  
May, 2018

### Cannes Young Lion

Top 10  
Print Category  
May, 2017

## Experience

### MUTINY

Los Angeles, California  
Creative Director  
June 2024 - Present

Associate Creative Director  
July 2022 - June 2024  
Xbox, Netflix -  
Gaming and Entertainment

### TBWA/CHIAT/DAY

Los Angeles, California  
Sr. Art Director  
Gatorade  
June 2021 - July 2022

### Laundry Service

Los Angeles, California  
Sr. Art Director  
Mountain Dew Energy  
January 2021 - June 2021

### Conscious Minds

Los Angeles, California  
Sr. Art Director  
Art Director  
Nike, Panera, Facebook  
February 2020 - January 2021

### AnalogFolk

Portland, Oregon  
Art Director  
Nike Football  
October 2018 - January 2020

### Publicic.Sapient

Coconut Grove, Florida  
Junior Art Director  
Virgin Voyages, Carnival, Holland America Line,  
Miami HEAT, Visit Florida.  
June 2016 - September 2018